

2023 / 2024

MEMBERSHIP PACKAGE





Business Partner Membership, Sponsorship & Advertising Package 2023 / 2024

About CCI BC

The Canadian Condominium Institute is a leading resource for the condominium industry by providing education, information, awareness, and access to expertise by and for our members.

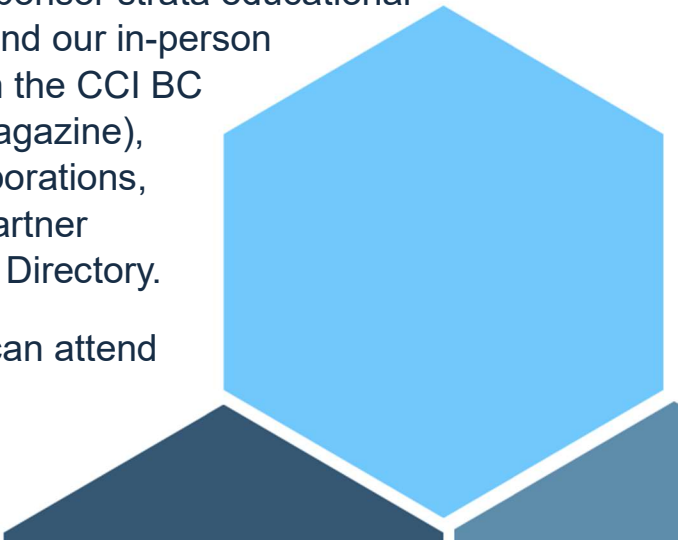
The mission of CCI BC is to provide exceptional education for Strata Councils to help build strong and healthy strata communities across BC.

Business Partner Membership

Organizations and businesses that provide services and products to strata corporations can become Business Partner Members.

Under this membership category, members can sponsor strata educational seminars, Lunch & Learns, Condo 101 courses, and our in-person CondoSTRENGTH events. They can advertise on the CCI BC website, in Strata Connection (CCI BC's digital magazine), and can submit educational articles for strata corporations, to be published in Strata Connection. Business Partner Members are listed in CCI BC's Business Partner Directory.

All employees of the Business Partner company can attend strata educational seminars and Lunch & Learns.



What Can CCI BC Do For You?

As a trade or service provider in the strata industry, you'll receive the following membership benefits:

- Various opportunities to promote your company online and in person with the CCI BC strata community via advertisements and sponsorships
- Establish you and/or your company as an industry leader through speaking engagements and article submissions
- List your company on our publicly shared Business Partner directory

CCI BC Member Base

**Strata
Council
Members**

**Property
Managers**

**Unit
Owners**

**1600+
Audience**

Professionals

**Managing
Brokers**

**Business
Partners**

CCI BC Chapter Initiatives

- ◆ **MONTHLY EVENING WEBINARS**
Volunteer to present on a specific topic or sponsor a webinar
- ◆ **CONDO 101 COURSE**
Opportunity to review and develop materials or sponsor one of the two courses
- ◆ **CONDOSTRENGTH PROGRAM**
Sponsor an event and network with CCI BC strata council members
- ◆ **LUNCH & LEARN EVENTS**
Exclusive opportunity to develop a topic and present at a virtual seminar
- ◆ **BI-ANNUAL DIGITAL MAGAZINE**
Submit articles for publishing, purchase advertising space
- ◆ **BUSINESS PARTNER DIRECTORY**
Listed on website and in Strata Connection magazine





Advantages of Virtual Events

**Low Barrier
to
Entry**

**Increased
Audience
Reach**

**Easier
for
Attendees**

**Convenience
for
Speakers**

**Reusable
Content**

**Low
Carbon
Footprint**

**Honest
Feedback**

**Data-Driven
Insights**

**Multiple
Cost-Savings**

**Increased
Attendance**

2023 / 2024 Events Calendar

Our virtual events make it easy for CCI BC members to attend from wherever they are and offers the chance to rewatch the recorded webinar. More information about each event will be made available on our website and via our emailed newsletter. Webinar topics and schedule are subject to change.

Evening Education Webinars	
Date	Topics
Tuesday September 26 th , 2023	Preparing for Winter Projects
Tuesday October 24 th , 2023	Budget Planning
Tuesday November 21 st , 2023	Building Maintenance Schedule
Tuesday January 23 rd , 2024	Legal Panel – Ask a Lawyer
Tuesday February 20 th , 2024	Depreciation Reports – Done Properly!
Tuesday March 26 th , 2024	Dealing with Toxic Council Members
Tuesday April 23 rd , 2024	Insurance Panel – Claims & Case Studies
Tuesday May 28 th , 2024	AGM Best Practices
Tuesday June 25 th , 2024	Legal Expense Insurance for Strata's

Condo 101 – Runs twice a year in the Fall and Spring and is offered via Zoom.

CondoSTRENGTH – Is an in-person event held in the Fall and Spring.

Sponsorship Opportunities

CCI BC events have strong attendance from Strata Council Members and Owners from across the province, but primarily in BC's coastal, Okanagan, and Vancouver Island regions. Sponsorship provides an excellent avenue for our professional and business partner members to gain industry-wide recognition while also supporting CCI BC.

We offer several options for sponsorship and are confident that one of these will meet your company's needs. A la carte options on next page.

	GOLD MAXIMUM OF 4 SPOTS	SILVER UNLIMITED SPOTS	BRONZE UNLIMITED SPOTS
Sponsorship Benefits	\$3,000	\$1,500	\$800
Webinar sponsorship, includes event promotions, live and recorded event recognition	All Courses	4 Courses	2 Courses
Opportunity to present service offerings during two webinars (one minute commercial)			
Logo on all e-blasts	Prominent Size	Mid-Level Size	Small Size
Logo on website*			
Featured on Gold Sponsors banner*			
Complimentary ad in both issues of Strata Connection*	Full-Page Size	Half-Page Size	Quarter-Page Size
Recognition at AGM			
Membership fee waived			
Premium directory listing, includes logo and service description*			
Total Package Value	\$4,650+	\$2,850+	\$1,400+

*New website launching July / August 2023

Additional Opportunities

<p>\$350 UNLIMITED</p>	<p>Single Webinar Choose which event you would like to sponsor. Align your services with the presenting materials.</p>
<p>\$500 MAXIMUM OF 4</p>	<p>Lunch & Learn An opportunity to share some of the specific aspects of your services and how it relates to the management and maintenance of strata properties. Must be educational in nature but may include an introduction of company and services. Only four Lunch and Learn events offered per year, this is an exclusive opportunity.</p>
<p>\$750 MAXIMUM OF 4</p>	<p>Condo 101 Our comprehensive strata council training program is developed and taught by local strata lawyers and provides information on the duties obligations, and procedures of running a strata council effectively. An opportunity to showcase your business at one of our most popular initiatives.</p> <p>Condo 101 will run twice a year, in the Fall and Spring. There will be two sponsors per session. Sponsorship includes recognition on event promotions, opportunity to introduce your services during the event, and logo in educational materials.</p>
<p>\$1,000 MAXIMUM OF 4</p>	<p>CondoSTRENGTH Our only in-person event! Round table and networking reception for strata councils, owners, and property managers. Attendees will draw on each other's knowledge and experience in running their council and managing projects.</p> <p>CondoSTRENGTH will run twice a year, in the Fall and Spring. There will be two sponsors per session. Sponsorship includes recognition on event promotions, verbal recognition at event, attendance for two representatives, and booth set up.</p>



MEMBERSHIP APPLICATION

MEMBERSHIP TO JUNE 30, 2024

How/from whom did you hear about CCI?: _____

STRATA CORPORATION MEMBERSHIP

MANAGEMENT COMPANY:

Contact Name: _____
 Address: _____ Suite #: _____
 City: _____ Province: _____ Postal Code: _____
 Phone: _____ Fax: _____ Email: _____
 I agree to receive electronic correspondence I DO NOT wish to receive electronic correspondence Signature: _____ Date: _____

STRATA CORPORATION:

Townhouse Apartment Style Other _____

Condo Name/No.: _____

No. of Units: _____ Registration Date: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____

Email: _____

I agree to receive electronic correspondence Signature: _____

I DO NOT wish to receive electronic correspondence Date: _____

Board Member 1: Mr. Mrs. Ms. Other

Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Email: _____

I agree to receive electronic correspondence Signature: _____

I DO NOT wish to receive electronic correspondence Date: _____

Board Member 2: Mr. Mrs. Ms. Other

Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Email: _____

I agree to receive electronic correspondence Signature: _____

I DO NOT wish to receive electronic correspondence Date: _____

Board Member 3: Mr. Mrs. Ms. Other

Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Email: _____

I agree to receive electronic correspondence Signature: _____

I DO NOT wish to receive electronic correspondence Date: _____

Board Member 4: Mr. Mrs. Ms. Other

Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Email: _____

I agree to receive electronic correspondence Signature: _____

I DO NOT wish to receive electronic correspondence Date: _____

Board Member 5: Mr. Mrs. Ms. Other

Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Email: _____

I agree to receive electronic correspondence Signature: _____



I DO NOT wish to receive electronic correspondence Date: _____

Electronic Correspondence: This section must be completed in order for the membership application to be processed. CCI communicates with its membership via e-mail regarding updates on condominium legislation, CCI events and opportunities, newsletters, and member communications; in accordance with the Canada anti-spam law, you must indicate whether you wish to receive electronic correspondence from us.

Please forward all correspondence to: Management Company address Strata Corporation address

Annual Fee: 1-50 Units: \$25.00 51-100 Units: \$25.00 101-200 Units: \$25.00 201+ Units: \$25.00

METHOD OF PAYMENT:

Cheque Charge to:  

Card #: _____ Exp Date: ____/____/____

Signature: _____

Cheques should be made payable to:

Canadian Condominium Institute - BC Chapter

#231-1231 Pacific Blvd., Vancouver B.C. V6Z 0E2

Email: contact@ccibcchapter.ca

MEMBERSHIP APPLICATION

MEMBERSHIP TO JUNE 30, 2024

How/from whom did you hear about CCI?: _____

MEMBERSHIP TYPE:	Annual Fee	Fee Owing
Individual Membership	<input type="checkbox"/> \$25.00	\$
Professional Membership	<input type="checkbox"/> \$200.00	\$
Business Partner Membership	<input type="checkbox"/> \$450.00	\$

CONTACT INFORMATION:

Mr. Mrs. Ms. Other

Name: _____

Company Name (if Professional or Business Partner): _____

Address: _____ Suite #: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____ Email: _____

Business Website: _____

Professional or Business Partner:



I CONFIRM that I am in good standing with my professional requirement and will maintain all certification requirements with respect to my profession during my membership with CCI.

This section must be completed in order for the membership application to be processed. CCI communicates with its membership via e-mail regarding updates on condominium legislation, CCI events and opportunities, newsletters, and member communications; in accordance with the Canada anti-spam law, you must indicate whether you wish to receive electronic correspondence from us.

I AGREE to receive electronic correspondence I DO NOT wish to receive any electronic correspondence

Signature _____ Date _____

METHOD OF PAYMENT:

Cheque Charge to:  

Card #: _____ Exp Date: _____ / _____

Signature: _____

Cheques should be made payable to:

Canadian Condominium Institute - BC Chapter
#231-1231 Pacific Blvd., Vancouver B.C. V6Z 0E2

Email: contact@ccibcchapter.ca

Sponsorship & Advertising Application

Sponsorship and advertising options are exclusively available to our Business Partner Members. To apply for membership and / or our sponsorship and advertising options, please complete the membership form on page 10 of this package and submit with your sponsorship and advertising selections to contact@ccibcchapter.ca. Please submit all three pages with your application.

Applications will be based on first come, first serve and subject to approval by the Board. Failure to provide payment promptly will result in the forfeiture of your application.

Sponsorship Options

Gold	Silver	Bronze
SOLD OUT	\$1,500	\$800

If Gold is selected, please list your top choices for webinars to present your services during (one minute commercial). If Silver or Bronze is selected, please list your top four preferred webinar dates to sponsor. We will do our best to accommodate all sponsors first choices.

- 1. _____
- 2. _____
- 3. _____
- 4. _____

A la Carte Options

Single Webinar	Lunch & Learn	Condo 101	CondoSTRENGTH
\$350	\$500	\$750	\$1,000

Single Webinar, preferred dates: _____

Lunch & Learn, preferred month: _____

Tell us about your Lunch & Learn topic: _____

Condo101 / CondoSTRENGTH

Preference for Fall or Spring: _____

Sponsorship & Advertising Application

Strata Connection, Magazine Advertising Options

Strata Connection is a bi-annual digital magazine published by CCI BC, featuring CRT, Case Law and Legal updates as well as other educational, strata-related articles submitted exclusively by Business Partner and Professional Members of the chapter. Strata Connection will be provided to members and CCI BC's audience at large via the chapter's e-blasts, website, social media, and its strata educational programs and seminars. Strata Connection is created with the aim of helping strata councils in BC learn to better equip themselves to perform their duties for the betterment of their Strata Communities. All ads in Strata Connection will be linked to the advertiser's website.

		Fall 2023 (October)	Spring 2024 (April)	2 Issues (10% discount)
1/4 Page	3.5"w X 4.75"h	\$175	\$175	\$315
1/2 Page	7"w X 4.75"h (landscape)	\$300	\$300	\$540
	9.5"w X 3.5"h (portrait)	\$300	\$300	\$540
Full Page	7"w X 9.5"h	\$450	\$450	\$810
Full Page Inside Back Cover (2 available)		\$600	\$600	\$1,080

Advertisement & Logo Submission Requirements

- Advertising submission opportunities are available only to Business Partner members of CCI BC. If you are not yet a Business Partner member, fill out the "Business Partner Membership" category on the bottom of the second page of the Membership Application Form on the chapter's website and return it to us at contact@ccibcchapter.ca along with your ad submission form.
- Please provide your photo quality ad and sponsorship logo in an electronic format, full colour, in TIFF, JPG or PDF format, along with the correct web URL for your preferred landing page.
- Ads submitted should be sized to the ad requirements (above).
- Send advertising submissions to the chapter's email address: contact@ccibcchapter.ca
- Fall ad submission deadline: August 25, 2023. Spring ad submission deadline: February 23, 2024.

Payment Processing

- For cheque payments, an invoice will be issued for the total amount, due payable in 30 days.
- Credit card payments will be invoiced, charged, and receipts issued.
- Advertising rates are subject to 5% GST

Contact

Email us at contact@ccibcchapter.ca with any questions about our membership, sponsorship, or advertising packages.